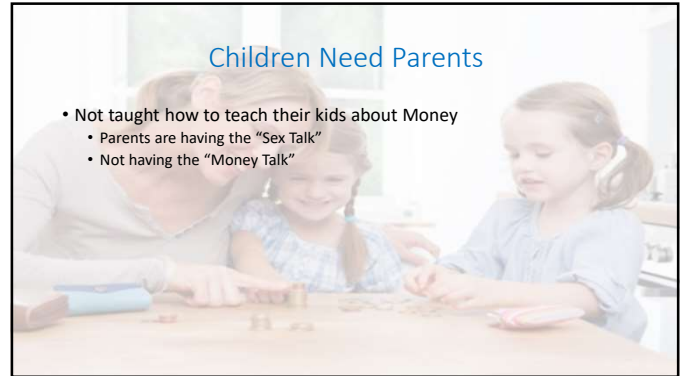




Raising Money Smart Kids

Dr. Travis G. Parry

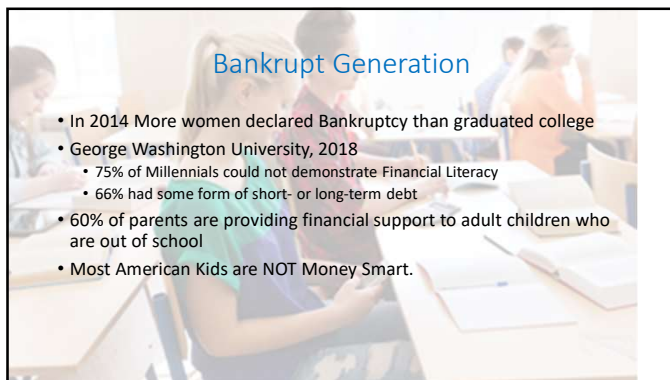
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Children Need Parents

- Not taught how to teach their kids about Money
 - Parents are having the "Sex Talk"
 - Not having the "Money Talk"

4



Bankrupt Generation

- In 2014 More women declared Bankruptcy than graduated college
- George Washington University, 2018
 - 75% of Millennials could not demonstrate Financial Literacy
 - 66% had some form of short- or long-term debt
- 60% of parents are providing financial support to adult children who are out of school
- Most American Kids are NOT Money Smart.

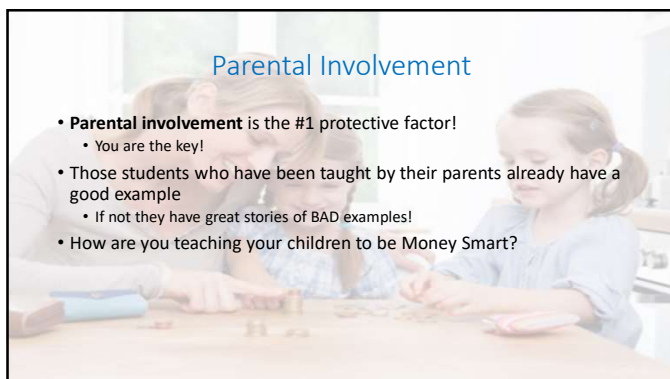
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Guilt

- Their own actions aren't in-line with good financial practices
 - Most Americans live on the edge of their income
 - have no emergency funding
 - Are not prepared for retirement

5



Parental Involvement

- **Parental involvement** is the #1 protective factor!
 - You are the key!
- Those students who have been taught by their parents already have a good example
 - If not they have great stories of BAD examples!
- How are you teaching your children to be Money Smart?

3

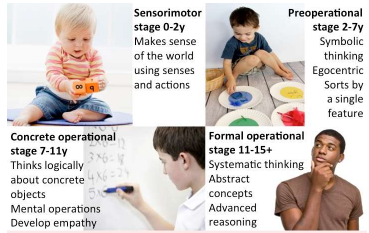


Taboo

- Most taboo topic (Reuters, 2014)
 1. Money
 2. Death
 3. Politics
 4. Religion

6

Developmentally
Appropriate



Sensorimotor stage 0-2y
Makes sense of the world using senses and actions

Preoperational stage 2-7y
Symbolic thinking
Egocentric
Sorts by a single feature

Concrete operational stage 7-11y
Thinks logically about concrete objects
Mental operations
Develop empathy

Formal operational stage 11-15+
Systematic thinking
Abstract concepts
Advanced reasoning

Piaget's 4 Stages of Cognitive Development

7



Preoperational Stage

Preoperational stage 2-7y
Symbolic thinking
Egocentric
Sorts by a single feature

- Take them shopping and let them pay
- Play-Cash Register, Store, House, Board Games (Kids Monopoly, Life)
- Help them to set short goals with stickers, check marks

10

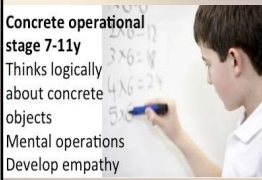


Sensorimotor Stage

Sensorimotor stage 0-2y
Makes sense of the world using senses and actions

- Positive words about money
- Sharing siblings, parents
- Read picture books with money in them and point it out

8




Concrete Operational Stage

Concrete operational stage 7-11y
Thinks logically about concrete objects
Mental operations
Develop empathy

- Water method of family budget, there is enough for what we value
- Start setting goals to save for short and mid-term financial goals (College, etc.)
- Talk with them about their thoughts about money

11



Preoperational Stage

Preoperational stage 2-7y
Symbolic thinking
Egocentric
Sorts by a single feature

- Teach them correct verbiage,
- Always value them over money
- Read them age appropriate books on money

9



Concrete Operational Stage

Concrete operational stage 7-11y
Thinks logically about concrete objects
Mental operations
Develop empathy

- Use positive words for money (can't afford vs top priority)
- Take them to work and show them how you earn a living
- Take them shopping and let them pay for things the family values

12

Concrete Operational Stage

Concrete operational stage 7-11y
 Thinks logically about concrete objects
 Mental operations
 Develop empathy



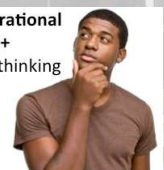
- Small projects to Earn money (not allowance)
- Tithing-on earnings,
- Short-term Savings (Jar),
 - 10-45-45
- Spending-help them choose what is a good/bad deal based on their values



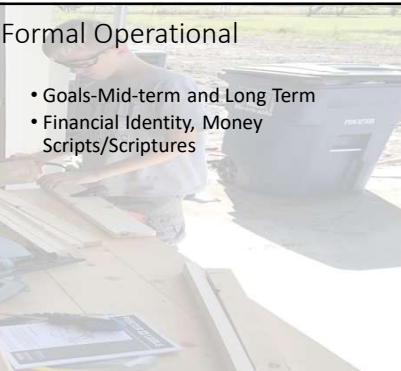
13

Formal Operational

Formal operational stage 11-15+
 Systematic thinking
 Abstract concepts
 Advanced reasoning



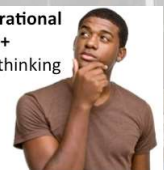
- Goals-Mid-term and Long Term
- Financial Identity, Money
 Scripts/Scriptures



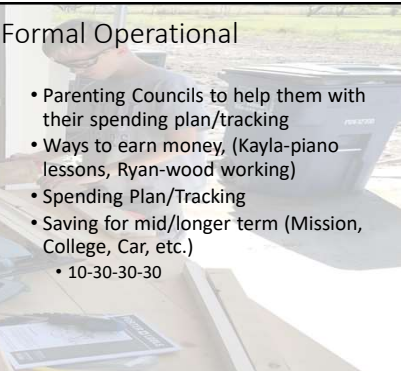
14

Formal Operational

Formal operational stage 11-15+
 Systematic thinking
 Abstract concepts
 Advanced reasoning



- Parenting Councils to help them with their spending plan/tracking
- Ways to earn money, (Kayla-piano lessons, Ryan-wood working)
- Spending Plan/Tracking
- Saving for mid/longer term (Mission, College, Car, etc.)
 - 10-30-30-30



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